

Area Board Project/Councillor Initiative

1. What is the project?

The design and production of 250 x promotional/welcome packs to be used by the Calne Dementia Action Alliance in association with their action plan aspiration to recruit local businesses, groups and organisations to become Members and develop their own action plans to forward the aim of enabling people living with Dementia to remain living well for longer at home in the Calne Community Area.

2. Where is the project taking place?

Calne Community Area

3. When will the project take place?

February/March 2017

4. Please outline:

- Community benefits
- Evidence of need
- Links to Community Plan
- Community Issue

At the 'Our Community Matters' Event held in November 2016, the Calne Community identified dementia as one of its top priorities, with a score of 62%.

The Area Board has championed a dementia friendly community working group since 2014 and more recently this group became the Calne Dementia Action Alliance.

The Calne Area Board became a member of the Dementia Action Alliance following it'e last meeting on 6th December 2016.

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5. What is the desired outcome/s of this project?

The Dementia Action Alliance will have an attractive and professionally designed resource to promote and encourage local businesses, groups and organisations to become members and develop their own action plans to help develop a Dementia Friendly Calne Community Area, a place where people living with dementia can live well for longer alongside their carers, families and friends.

6. Who will Project Manage this project?

The Calne Older People and Carers Champions and the Dementia Action Alliance.

7. Please confirm costs and provide quotes

- Total project costs up to and including £5,000 - 1 quote
- Total project costs over £5,000 - 3 quotes

£350.00

8. Additional information in support of the project

This is a revenue project that will be allocated from the Older People/Carers Health and Wellbeing budget.